

SEATTLE EDUCATION ASSOCIATION – REVISED 2020 ELECTION RULES AND TIMELINE

2/17/2020 – Nominations OPENED at 9:00am
3/09/2020 – Nominations CLOSED at end of RA
3/27/2020 – Deadline for Email #1 for Coordinated Campaign Literature
4/10/2020 – Deadline for Email #2 for Coordinated Campaign Literature
4/17/2020 – Deadline for Email #3 for Coordinated Campaign Literature
4/20/2010 – Rep Assembly: Officer Candidate Video Statements
4/21/2020 – Voting OPENS at 9:00am
4/30/2020 – Voting CLOSES at 5:00pm
5/01/2020 – Certified Election Results posted in the SEA Office and on the SEA Website
Runoff election if needed:
• 5/04/2020 – Voting OPENS at 9:00am
• 5/13/2020 – Voting CLOSES at 5:00pm

CANDIDATE STATEMENTS: Each candidate has a right to submit a statement which will be distributed with the ballot. Candidate statements will also be posted on the SEA website. Candidate statements are due at the time of the nomination form submission. The maximum candidate statement length shall be as follows:

Candidate Statements - Maximum Length			
Position	# of words	Position	# of words
President	250	Department President	200
Vice President	200	Department Vice President	150
Treasurer	200	Other Department Positions	100
Board of Directors	150		

The Chairperson reserves the right to eliminate words over these limits.

COORDINATED CAMPAIGN LITERATURE EMAILS AND POSTINGS:

**** Due to the COVID-19 crisis and closure of Seattle Public Schools, the campaign rules have been adjusted to provide additional opportunities for candidates to submit campaign literature for distribution to SEA members. ****

Campaign literature will be distributed via email to SEA members and posted on the SEA website three times during the election period.

Each campaign literature piece must:

- Be no larger than a single 8 ½ x 11 page;
- Be a Word or PDF document;
- Include the name(s) of candidate(s) and/or member(s) responsible for the content;
- Indicate that SEA is not responsible for the content;
- Be submitted electronically to SEAelectionscommittee@gmail.com
- **Be received by 4:00pm on March 27, April 10 and April 17, 2020 –**

NOTE: Candidates for SEA President, Vice President and Director of CRE may submit a video speech of no longer than 3 mins by noon April 20 for showing at the virtual SEA Rep Assembly.

SEA asks that candidate materials not contain profanity or unfounded allegations.

2020 REVISED CAMPAIGN GUIDELINES

Voting is done through BallotPoint, an employee owned unionized firm whose services maintain a separation of voter information from the contents of individual votes in such a manner that precludes the association or any of its members from identifying a voter with the contents of their vote.

This document will be posted on the SEA website and is available upon request from SEA.

DISTRIBUTION OF CAMPAIGN LITERATURE:

SEA will honor any reasonable request by a candidate to distribute campaign literature to members at the candidate's expense. Requests will be honored in the order received. Campaign literature must be provided to the Election Committee in sealed, stamped envelopes which are ready for mailing. Each candidate should check with postal officials to determine the proper postage.

Candidates must pay the processing costs (up to \$500 for a mailing to the entire membership) for each mailing to cover the cost of address labels and processing. Candidates should contact Election Chairperson Tenny Mallory-Canning at SEAelectionscommittee@gmail.com to arrange a mailing.

**** Due to the COVID-19 outbreak, the option to send a mailing at candidates expense to members will be dependent upon the mailhouse's ability to process the request.**

The cost of duplication/distribution of materials is the responsibility of the candidate(s).

Candidates for SEA President, Vice President and Director of CRE may submit a video or audio speech of no more than 3 minutes to be played at the April RA. SEA will not post the videos to any official website and will not be held responsible for the content of said videos.

Seattle Education Association 5501 4th Avenue S, Seattle WA 98108

Seattle Elections Committee is available via email at: SEAelectionscommittee@gmail.com

Audio / video speech recordings must be submitted by noon on April 20.

Campaigning in buildings does not preclude the use of U.S. Mail or hand-delivered materials to the building at a candidate's own expense.

Campaign materials shall bear the name of candidates and members responsible for the content and clearly indicate that SEA is not responsible for the content.

CAMPAGNING IN BUILDINGS: All campaigning for candidates, or by candidates, that takes place at worksites may only occur before or after the contractual day or during duty-free breaks/lunches. Both the campaigner and the receiver of materials must be on duty-free time. Candidates or their designees are permitted to post campaign materials at worksites in places designated for Association communications.

REP ASSEMBLY (RA): Campaign materials may be distributed to members as they enter or leave the RA. Candidates may **not** distribute any campaign materials on the floor of the RA. Campaign materials may not be posted in the RA meeting area.

USE OF UNION RESOURCES IS PROHIBITED: Candidates for any SEA office or departmental office may not use the SEA building, equipment, or other resources for any campaign related duplication, meeting, or work party.

SEA-generated membership lists that contain home addresses and personal e-mail addresses may not be used by candidates and/or their representatives for campaign purposes.

USE OF DISTRICT RESOURCES IS PROHIBITED: Candidates for any SEA office or departmental office may not use District resources for any production of any candidate materials.

www.seattlewea.org

2020 REVISED CAMPAIGN GUIDELINES

The use of district e-mail for campaigning is prohibited. However, it may be used by the SEA Nominations and Elections Committee and ARs to provide information on the timeline, reminders to vote, rules and regulations, and where to access campaign materials.

SANCTIONS: If any SEA member is alleged by the Chairperson to be violating campaign rules or timelines, they may be disqualified by the Board of Directors from the election process. A special session of the Board of Directors can be called to rule on any alleged violation. Review of complaints regarding campaign materials will be presented to the Board at the election certification.