

“Welcome Back” from NEA Member Benefits

Members deserve all the savings and support we can give them.

Our goal is to make sure that you know you can turn to us to get the savings you need and the support you deserve, especially during these challenging times. We understand how demanding this time of year can be: balancing school responsibilities with a busy home life, shopping for your family and your professional needs, and looking for ways to stretch an already tight budget. We want to do everything we can to help.

SAVINGS

Because we understand how important it is to be able to save money while you prepare for a new school year, we've negotiated several special offers and discounts to help you get what you need without overloading your budget. Plus, we've made it easier for you to access these great deals in one place – just visit the *Welcome Back* page in the Professional Resources Channel at neamb.com.

Barnes & Noble

Get 10% off instead of the regular 5% - that's double the savings!

uBoost.com

Receive 60% off membership to this popular online student rewards program.

Instructor Magazine

Get a free 1 year subscription.

Rapid Resources

Receive a free, 30-day trial for individualized lesson plans.

SmileMakers.com

Save twice as much on supplies with 10% off instead of the usual 5%.

Kmart

Receive special savings on clothing and school supplies.

Bank of America

Special Back to School Offer--You can receive a \$50 statement credit when you apply and use your new NEA Credit CardSM with WorldPoints[®] rewards to make transactions totaling at least \$75 within 45 days of opening your account. This offer begins July 30, 2009. For more details, visit the “welcome back” section on neamb.com.

RESOURCES AND SUPPORT

During such a busy time of year, managing your time between family, school, and everything else isn't easy. That's why, on neamb.com, you'll find a variety of resources to help get things done, including lesson plans and activities for classes, grants for funding, and articles with tips on everything from planning meals for the week to fitting a simple exercise routine into your busy schedule.

- Weekly newsletters like *The Dish* and *Kitchen Timesavers* give pointers on how to prepare easy, delicious recipes in no time, so you can plan for your busy week without worrying about meals.
- You can also learn about available grant opportunities, or how to write a compelling grant proposal – we did the research for you to save you precious time. Just look in the Professional Resources channel.
- Exercise is important – in our Health & Wellness Channel, you'll find a wealth of articles and tools to not only make exercise more fun, but time-efficient too.

It's a busy, exciting time for you right now, and we're here to help make it easier with all the special deals and offers going on at **neamb.com**. It's the welcome back to school you deserve, and it's all part of our goal to support members in more ways than ever before.

If you haven't already – register online at the new **neamb.com** to take advantage of all the great deals, and to enter for your chance to win some valuable back-to-school sweepstakes prizes.

Remember to check back often, as we're giving away a different prize every two weeks!

Promotion runs from 8/01/09 until 10/15/09.

Look for the *Welcome Back* banner or go to the Professional Resources Channel on **neamb.com!**

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